

# Mining for Deeper Engagement

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## College Self-Check

This self-check is for your information only. It may be completed by a variety of college staff followed by a discussion of options for gathering and gaining access to information.

### Gathering Input

1. Do employers offer internships geared specifically to your program's students?  
 Yes  No  Don't know
2. Are your students offered job shadowing opportunities with employers in your area?  
 Yes  No  Don't know
3. Do you include guest speakers or industry tours as part of your program?  
 Yes  No  Don't know
4. Do you have an up-to-date list of guest speakers/industry tours for your program courses?  Yes  No  Don't Know
5. Have you continued to grow the list and add new speakers/tours as new companies come to your area?  Yes  No  Don't Know
6. Do employers provide mentorship for your students throughout their program?  
 Yes  No  Don't Know
7. Does your college hold career fairs?  Yes  No  Don't Know
8. If so, are they sector specific?  Yes  No  Don't Know
9. Has the number of employers participating in career fairs grown over the past 5 years?  Yes  No  Don't Know
10. Are both large and small employers represented?  Yes  No  Don't know

11. Do you include employers in mock interviews to help students prepare for job searches?  Yes  No  Don't know
12. Do you know the employment rate of your graduates for each program your college offers?  Yes  No
13. Do you know which employers hire your graduates year after year?  Yes  No
14. Do you know which employers don't hire your graduates and the reason(s) why?  Yes  No
15. Do employers send their current employees to your college for continuing education and skills upgrades?  Yes  No  Don't know
16. Do employers suggest/recommend your program to job candidates who lack needed skills?  Yes  No  Don't know

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This self-check is for your information only. For the items you marked "Don't Know" please consider using the Discussion Planner as a resource to learn about your college's practices.

It is suggested you work through all the employer engagement modules and review the Strategies from the Field and other resources for ways to improve your college's employer engagement initiatives.